



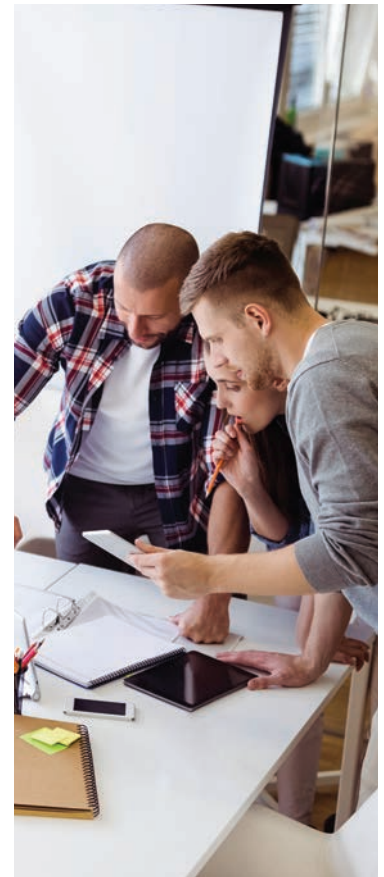
# Capacity Statement

## ABOUT NYAA

NYAA is a Great Lakes-situated and nationally engaged science, administrative services, and capacity development firm. Our mission is to work with you to promote health and advance well-being for all. NYAA's mission is to inform and improve the conditions for organizations and communities to mitigate disparities and inequities; use evidence-informed approaches to enhance the efficacy of programs. Our vision is to provide trusted and outcome-oriented services allowing others to achieve equity and justice. Our core values include integrity-based relationships, quality, adaptation, and innovation. We are content and process guides with deep experience solving problems across varied sectors.

## OUR SERVICES

- ✓ **Research**
  - Studies – research and evaluation
    - Equity, disparity, costs, and services
    - Education, human resources, housing, mental health, and substance abuse
    - Youth, aging, maternal and infant, racial/ethnic, LGBTQIA+, disability, immigrant and refugee populations
  - Reporting, data management and surveillance
  - Big data development and analytics
  - Culture and historical studies
  - Geospatial data collection, management and analysis
    - Mapping, visualization and statistics
    - Health metrics, dashboards, and decision tools
- ✓ **Capacity building – training, technical assistance, workshops, and consulting**
  - Health equity and social justice
  - Social determinants of health
  - Sexual orientation, gender identity and expression
  - Youth, parents, men, community and families
  - Organizational norms, processes and culture change
  - Environmental education
  - Workforce skills development, qualification and certification
  - Organizational facilitation and support services
    - Road mapping, sense-making, strategic and implementation planning
- ✓ **Program administration and management**
  - Public & environmental health and related programs
  - Large-scale (regional and national) intervention and implementation
- ✓ **Equitable grantmaking support and services**
- ✓ **Family and community support services**
- ✓ **Disability and transition support services**



## COMPANY INFORMATION

### NYAA Health Services

Year of Incorporation: 2021  
State of Incorporation: Michigan  
Corporation Type: LLC  
D-U-N-S Number: 118385409  
CAGE Code: 973A5  
UEI SAM: XUTUXR3DERL3

## CONTACT INFORMATION

### NYAA Health Services

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A minority owned business with SBA 8(a) and HUBZone certification. NYAA is committed to solving problems for our State and Federal clients.

### WHAT SETS US APART FROM OTHERS?

- Our people & values they purport
- Systems lifecycle-based project management
- Participatory methodologies with clients, stakeholders and communities
- Transparent and process rigorous approach
- Reliable, predictable, and trusted client relationships
- Complementary mix of science, management, and capacity building

### CORE CAPABILITIES

NYAA helps those in public and environmental health and related fields develop, manage, and implement programs, conduct research and evaluation, and build capacity through workshops, technical assistance, facilitation, and consultations. Our services promote culturally defined values, knowledge, and beliefs of the population served and the context in which they occur.

### CONTRACT VEHICLES

- State of Michigan SIGMA
- Fedconnect
- Grants.gov
- SAM.GOV

### SERVES FOUNDATIONS, COMMUNITIES, UNIVERSITIES, LOCAL, STATE, AND FEDERAL GOVERNMENT

- Experience with USDA, USEPA, HRSA
- Michigan – MDHHS, MDE, MSHDA
- Foundations – Kellogg, Kresge, RWJF, de Beaumont, MHEF, ASTHO, NAACHO, AMA, Michigan Fitness, New Detroit, Birth Detroit, Skillman

### NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM CODES (NAICS)

- 541620 – Environmental Consulting Services
- 541611 – Management and Consulting Services
- 541720 – Research and Development in the Social Sciences and Humanities
- 541715 – Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)
- 923120 – Administration of Public Health Programs
- 924120 – Administration of Conservation Programs
- 926110 – Administration of General Economic Programs
- 923110 – Administration of Education Programs
- 925120 – Administration of Urban Planning and Community & Rural Development
- 923130 – Administration of Human Resource Programs (except Education, Public Health, and Veterans' Affairs Programs)
- 611710 – Educational Support Services
- 516210 – Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers
- 621399 – Offices of All Other Miscellaneous Health Practitioners
- 624190 – Other Individual and Family Services
- 541990 – All Other Professional, Scientific, and Technical Services
- 812990 – All Other Personal Services
- 813920 – Professional Organizations
- 525120 – Health and Welfare Funds
- 813212 – Voluntary Health Organizations



### RECENT CLIENTS - COMMERCIAL AND GOVERNMENT

