



NYAA HEALTH SERVICES

OFFERING FIRM	
Year of Incorporation	2021
State of Incorporation	Michigan
Corporation Type	LLC filing as a S-Corp
D-U-N-S Number	118385409
CAGE Code	973A5
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CONTACT INFORMATION	
Location	NYAA Health Services 3003 East Michigan Ave. #1015 Lansing, MI 48912-4616 USA
Contact Number	800 614 9571
Email Address	mail@nyahealth.org

ABOUT US

We are a multidisciplinary firm specializing in program evaluation, data sciences, and capacity building, providing comprehensive turnkey solutions from concept to completion. Through a co-creative process, we design and shape projects with clients that reflect shared goals, actionable insights, and practice-tested innovation. We are a Great Lakes-situated and nationally engaged firm working with our clients to promote health and advance well-being for all people.

Nyaa's **mission** is to inform, address, and mitigate the root causes of disparities and inequities through evidence-informed approaches that enhance program efficacy. Our **vision** is to provide trusted and outcome-oriented services that allow organizations and the communities they serve to achieve equity and justice. Our **core values** include integrity-based relationships, quality, adaptability, and innovation.

We look forward to the opportunity to work with you.



Please feel free to reach out with questions.
Jubin Cheruvellil, PhD — Executive Director
 Phone : 517-285-6571
 Email : jcheruve@nyahealth.org

CURRENT PROJECT ROSTER

Nyaa's work includes projects across multiple sectors and contract vehicles. Among many others, our recent collaborations include work with the USDA (food insecurity and nutrition studies; natural and historical resources); the USEPA (systematic review of seafood consumption, toxic chemicals assessment support); MDDHS (statewide assessment of nutrition and physical activity programs); local community support programs (substance use programming equity assessment); and Michigan Fitness Foundation (equitable grantmaking, statistical analysis of evaluation outcomes; collaborative workgroups).

WHAT MAKES US DIFFERENT

Our services promote culturally defined values, knowledge and beliefs of the communities, populations, and organizations served. We employ data-driven, process and scientifically rigorous approaches, and a context-based understanding of community, demographics, geography, and social determinants to address the root causes of inequities and injustice.

OUR TEAM

Our team is our strength. Nyaa's diverse team includes six full-time, five part-time staff, and 10 retainer professionals, providing the depth, backup, and flexibility needed to adapt quickly and reliably to client project requirements.



Jubin Cheruvellil, PhD
EXECUTIVE DIRECTOR

Jubin Cheruvellil is an anthropologist and behavioral ecologist who oversees program design and implementation and leads equity-focused strategic planning and stakeholder engagement.



Petal Grower, PhD
SENIOR SCIENTIST

Petal Grower is a developmental psychologist who coordinates evaluation activities throughout the project lifespan, using rigorous research design and data principles to advance program efficacy.



Hannah Douglas, PhD
RESEARCH AND EVALUATION SCIENTIST

Hannah Douglas is an evaluation scientist who translates empirical literature and program evaluation findings into action to support continuous program improvement and organizational effectiveness.